

## Our Board of Directors

OUR BOARD OF DIRECTORS represents a rich variety of the business sector from across the 10 town area, representing the arts, manufacturing, financial, entertainment, retail, education, media and more. The Board meets monthly to face challenges and guide an ambitious agenda in promoting the organization and its members.

Interested in joining the Board? Contact us at [info@ShelburneFalls.com](mailto:info@ShelburneFalls.com) or call (413) 625-2526.

[www.SFABA.org](http://www.SFABA.org)

OUR BUSINESS ASSOCIATION WEBSITE provides you with business news, workshops, volunteer opportunities, member discounts and promotions, marketing opportunities, and everything you need to know as a member.

[www.ShelburneFalls.com](http://www.ShelburneFalls.com)

OUR TOURISM WEBSITE is a key link both to local users and to the outside world, promoting your business and drawing visitors to our region by highlighting all it has to offer.

This site promotes you and your business colleagues in easy-to-find business categories. It receives over 8,000 hits per month. Proven to communicate clearly to both visitors and the local community. [www.ShelburneFalls.com](http://www.ShelburneFalls.com) invites and inspires visitors and area residents to see who we are and what our members — that's you — have to offer.

## Join the Greater SFABA and you've won!

Joining this business association has many benefits such as:

- Referrals and networking
- Training and workshops
- Ongoing business development and technical aid referrals
- Access to health and dental plans at discounted group rates
- Inclusion in our website business listing
- Access to a discount heating oil program
- Cooperative advertising opportunities
- Commonwealth-supported tourism marketing
- Space for your marketing material at the Village Information Center
- Subscription to our monthly e-business bulletin
- A direct line to tourists, before they leave their homes
- Collect friends and followers with our social media channels such as [www.Facebook.com/shelburnefallsma](http://www.Facebook.com/shelburnefallsma)



10 Unique Downtowns



Adventure Hotspot



250+ Members



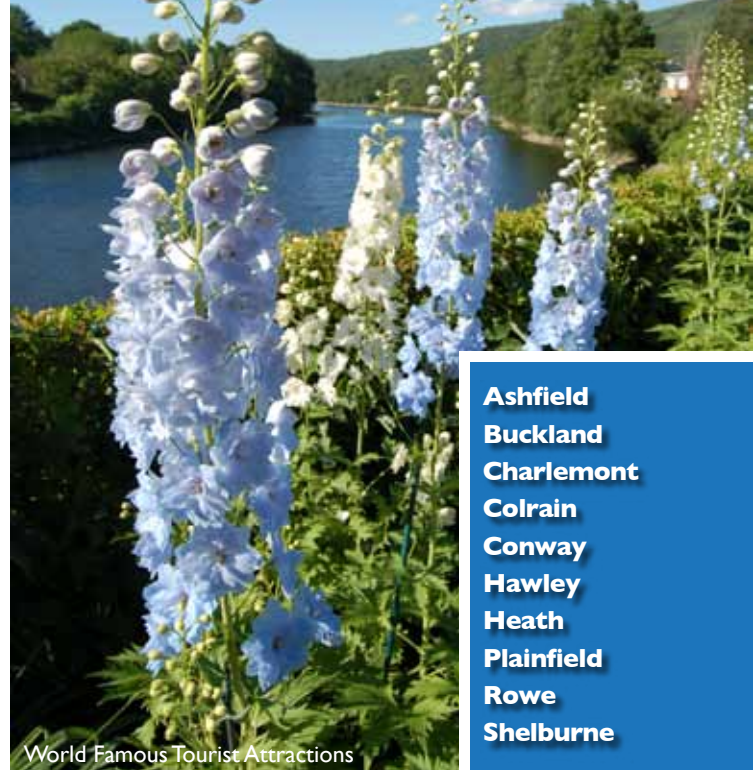
Adventure Hotspot



Annual Events

## The Greater Shelburne Falls Area Business Association Connecting Commerce and Community

Serving 10 Towns



World Famous Tourist Attractions

Ashfield  
Buckland  
Charlemont  
Colrain  
Conway  
Hawley  
Heath  
Plainfield  
Rowe  
Shelburne

[www.sfaba.org](http://www.sfaba.org)  
[www.ShelburneFalls.com](http://www.ShelburneFalls.com)

The Greater Shelburne Falls Area Business Association connects commerce and community. Join today and experience dramatic business value partnering with over 250 members!