

Our Mission:

WE ARE COMMITTED TO SUPPORTING the development of thriving businesses and vibrant communities in ten towns.



The Greater Shelburne Falls Area Business Association serves you and our community in many ways — from support of individual businesses to planning, promoting and running events that define who we are and why families should, and do, spend time and money with us. Some examples include the holiday season's Moonlight Magic; the world-famous Annual Bridge of Flowers 10K Road Race; Crafts of Colrain; and the spectacular annual open-air Iron Bridge Dinner which specifically supports the local schools.

Add your voice. Add your talent. Add to your business, and grow with us. Join today. Call 413-625-2526.

Grow with us. Join today.

THERE ARE OPPORTUNITIES to participate and opportunities to grow. The Greater SFABA members are happily at work, and there's room for you to pitch in too. What events or committees suit your time and talents?

Powerful annual events that put us on the map:

- Auction
- Art Walks
- Bridge Of Flowers
- 10K Road Race
- Golf Outing
- Iron Bridge Dinner
- Moonlight Magic
- RiverFest



Rewarding work on the nuts and bolts:

- Economic Development Committee
- Events Committee
- Finance Committee
- Marketing & Communication Committee

Programs that grow a stronger community:

- A Whole Blooming Village
- Bi-annual Breakfast
- Greater SFABA Scholarship Program
- Lighting of the Village
- Marvin J. Shippee Community Service Award
- Shelburne Falls Area Partnership
- Student internship program
- Volunteer staff for the Village Information Center



Growth Opportunities



Rural Commerce

Membership and much more.

WE ARE 250 MEMBERS STRONG and growing. Join the Greater SFABA today and you're giving folks another great reason to move here, work here, raise families here, start businesses here, play here, save here and prosper.

That's good for you. That's an investment in your future. That's what we believe in, and work toward, and back up every day with results.

Membership has grown steadily since our founding in the early 1990's reflecting the passion and purpose of our mission. Our board of directors and committees are dedicated volunteers you buy from, sell to, and trust, who contribute their talents and skills to a wide range of projects.

Annual dues to the Greater SFABA pay your way into a wealth of member benefits, not the least of which are vital networking opportunities. We also represent area business interests through our seat on the board of the Franklin County Chamber of Commerce and our connection with the Mohawk Trail Association.

Your dues extend your web presence by putting you onto our popular website. Your brand and address will appear on the must-see lists of potentially thousands of travellers when they're making vacation plans. Join today online at www.sfaba.org or call the Greater SFABA at 413-625-2526.



Fun at the Fall Breakfast